ADI (rank)	1984 households (000)			ADI (rank)	1984 households (000)		
	ABC	CBS	NBC		ABC	CBS	NBC
Eugene, Ore. (126)	39	33	13	Omaha (71)	91	69	60
Eureka, Calif. (181)	12	12	—	Orlando-Daytona Beach, Fla. (30)	143	109	101
Evansville, Ind. (88)	60	49	41	Ottumwa, Iowa-Kirksville, Mo. (204)	22	—	—
Fargo, N.D. (101) *	45	35	37	Paducah, Ky.-Cape Girardeau, Mo. (72)	36	82	59
Flint-Saginaw-Bay City, Mich. (56)	103	53	96	Palm Springs, Calif. (186)	10	—	5
Florence, S.C. (149)	21	70	—	Panama City, Fla. (175)	21	—	22
Fort Myers-Naples, Fla. (112)	26	41	23	Parkersburg, W.Va. (194)	—	—	10
Fort Smith, Ark. (148)	28	57	23	Peoria, Ill. (100)	42	42	40
Fort Wayne, Ind. (95)	55	43	41	Philadelphia (4)	596	427	404
Fresno, Calif. (65)	59	65	41	Phoenix-Flagstaff (25)	146	144	103
Gainesville, Fla. (170)	22	—	—	Pittsburgh (12)	319	255	150
Glendive, Mont. (209)	—	1	—	Portland, Ore. (23)	155	125	104
Grand Junction, Colo. (185)	11	16	—	Portland-Poland Spring, Me. (78)	72	43	43
Grand Rapids-Kalamazoo, Mich. (38)	115	99	86	Presque Isle, Me. (200)	—	8	—
Great Falls, Mont. (176)	16	16	—	Providence, R.I.-New Bedford, Mass. (41)	124	90	102
Green Bay, Wis. (69) *	76	59	66	Quincy, Ill.-Hannibal, Mo. (152)	—	34	31
Greensboro-Winston Salem-High Point, N.C. (50)	96	116	77	Raleigh-Durham, N.C. (37)	113	115	35
Greenville-New Bern, N.C. (98)	33	60	57	Rapid City, S.D. (161)	15	—	25
Greenville-Asheville-Spartanburg, S.C. (36)	101	133	120	Reno (124)	37	21	18
Greenwood-Greenville, Miss. (174)	27	12	—	Richmond, Va. (57)	74	101	75
Harrisburg-Lancaster-Lebanon-York, Pa. (46)	86	84	99	Roanoke-Lynchburg, Va. (68)	49	91	59
Harrisonburg, Va. (196)	21	—	—	Rochester, Minn.-Mason City, Iowa (139)	31	19	30
Hartford-New Haven, Conn. (22)	166	185	67	Rochester, N.Y. (70)	80	62	46
Helena, Mont. (205)	—	—	5	Rockford, Ill. (109)	44	39	35
Houston (10)	257	250	201	Roswell, N.M. (188) *	3	14	—
Huntsville-Decatur-Florence, Ala. (92)	46	62	48	Sacramento-Stockton, Calif. (20)	177	133	130
Idaho Falls-Pocatello (157)	15	20	19	St. Joseph, Mo. (190)	17	—	—
Indianapolis (24)	153	153	123	St. Louis (18)	196	220	178
Jackson, Miss. (84)	35	67	68	Salinas-Monterey-San Jose, Calif. (108)	64	24	26
Jackson, Tenn. (183)	25	—	—	Salisbury, Md. (166)	14	23	—
Jacksonville, Fla. (64)	56	89	42	Salt Lake City (42)	110	98	82
Johnstown-Altoona, Pa. (80)	1	61	86	San Angelo, Tex. (195)	—	12	—
Jonesboro, Ark. (173)	25	—	—	San Antonio, Tex. (45)	98	118	73
Joplin, Mo.-Pittsburg, Kan. (118)	34	44	27	San Diego (26)	137	118	69
Kansas City, Mo. (27)	142	148	123	San Francisco (5)	352	309	240
Knoxville, Tenn. (58)	72	100	43	Santa Barbara-Santa Maria, Calif. (116)	33	22	16
La Crosse-Eau Claire, Wis. (129)	23	36	41	Savannah, Ga. (107)	35	56	23
Lafayette, Ind. (191)	—	15	—	Seattle-Bellingham-Tacoma (15)	251	141	155
Lafayette, La. (109)	43	72	—	Selma, Ala. (206)	—	9	—
Lake Charles, La. (168)	—	—	39	Shreveport, La.-Texarkana, Tex. (55)	79	94	64
Lansing, Mich. (98)	—	58	38	Sioux City, Iowa (135)	35	12	33
Laredo, Tex. (198)	—	4	5	Sioux Falls-Mitchell, S.D. (95) *	42	68	22
Las Vegas (102)	40	37	32	South Bend-Elkhart, Ind. (80)	54	54	54
Laurel-Hattiesburg, Miss. (164)	—	—	30	Spokane, Wash. (74)	77	54	49
Lexington, Ky. (77)	49	69	53	Springfield, Mass. (96)	52	—	44
Lima, Ohio (193)	—	—	14	Springfield, Mo. (82)	23	64	60
Lincoln-Hastings-Kearney, Neb. (89)	36	53	16	Springfield-Decatur-Champaign, Ill. (73)	59	65	59
Little Rock, Ark. (53)	90	87	79	Syracuse, N.Y. (66)	82	82	80
Los Angeles (2)	785	585	596	Tallahassee, Fla. (128) *	12	58	6
Louisville, Ky. (44)	75	111	95	Tampa-St.Petersburg-Sarasota (17)	229	217	139
Lubbock, Tex. (131)	23	33	23	Terre Haute, Ind. (126)	15	43	42
Macon, Ga. (140)	19	47	19	Toledo, Ohio (60)	77	94	82
Madison, Wis. (106)	46	54	32	Topeka, Kan. (145) *	13	33	23
Mankato, Minn. (197)	—	13	—	Traverse City-Cadillac, Mich. (132)	22	53	31
Marquette, Mich. (184)	—	23	—	Tucson, Ariz. (85)	58	44	41
McAllen-Brownsville, Tex. (120)	36	33	20	Tulsa, Okla. (55)	94	79	61
Medford, Ore. * (152)	—	23	28	Tuscaloosa, Ala. (188)	—	12	—
Memphis (38)	81	141	117	Twin Falls, Idaho (203)	—	—	10
Meridian, Miss. (171)	22	12	5	Tyler, Tex. (159)	56	—	—
Miami (13)	206	218	164	Utica, N.Y. (158)	18	—	18
Milwaukee (29)	159	132	105	Victoria, Tex. (202)	4	—	6
Minneapolis-St. Paul (14)	239	210	136	Waco-Temple, Tex. (97) *	—	57	40
Minot-Bismarck-Dickinson, N.D. (142)	—	31	35	Washington-Hagerstown, Md. (8)	278	258	204
Missoula-Butte, Mont. (153)	35	—	20	Watertown-Carthage, N.Y. (167)	—	19	—
Mobile, Ala.-Pensacola, Fla. (61)	68	94	63	Wausau-Rhinelander, Wis. (132)	33	42	12
Monroe, La.-El Dorado, Ark. (114)	10	74	25	West Palm Beach-Ft. Pierce, Fla. (63)	50	22	50
Montgomery, Ala. (119)	20	28	62	Wheeling, W.Va.-Steubenville, Ohio (123)	—	43	43
Nashville, Tenn. (31)	95	156	134	Wichita-Hutchinson, Kan. (58)	78	77	70
New Orleans (34)	106	152	102	Wichita Falls-Lawton (130)	29	33	25
New York (1)	1,142	1,000	992	Wilkes Barre-Scranton, Pa. (52)	117	67	84
Norfolk-Portsmouth, Va. (47)	84	102	81	Wilmington, N.C. (150)	30	—	50
North Platte, Neb. (207)	—	—	7	Yakima, Wash. (122)	31	32	20
Odessa-Midland, Tex. (144)	26	32	22	Youngstown, Ohio (83)	54	57	45
Oklahoma City (40)	100	102	85	Zanesville, Ohio (198)	—	—	9